Press Release: iRent Announces New Integration For SURE Renters Insurance

New enhancement enables tenants on the iRent platform to quickly purchase renter's insurance via SURE's insurance marketplace. Palo Alto CA, November 28, 2017.

Palo Alto, CA, November 28, 2017 – iRent Corp., acclaimed provider of high performance Property Management Software for Property Owners and Management Firms, announced the immediate availability of an enhanced pre-built integration for SURE's Renter's Insurance Platform.

While enhancements were made across the entire platform, the Fall Release of iRent focuses on expanding iRent's Tenant Portal. It includes dozens of new features and capabilities, including:

- The Ability to purchase Renters Insurance via SURE. Tenants can log into their property's website, and get immediate quotes for renter's insurance. SURE partners with multiple providers to offer the best renter's insurance option on the market at that time. If the tenant accepts the quote, they can secure the insurance immediately.
- Support for Property Management Firm Websites. iRent traditionally allows customers to create full property websites that allow users to promote their properties, accept applications and interact with exiting tenants. For customers that have fewer units, but many properties, it's often more efficient to rely on a single consolidated website rather than creating a website for every property. With the latest release, users can now embed both the application and/or the tenant portal within a single Property Management Website, simplifying things for the Property Manager.
- The Ability to view tenant statements, and pay rent online. Tenants can log into the tenant portal to view their statement and pay their rent online via credit card or ACH transfer.
- The Ability to view past and submit work orders online. Tenants can communicate with Property Manages by entering work orders (leaky faucets etc.) online. The work orders are tracked online, and every time the status changes, the tenants are notified via email.

iRent's Fall Release is the eighth update this year and increases iRent's strength in helping mid sized property management organizations to become more proactive and scalable in their day to day operations. This commitment to product evolution has been a key component of iRent's rapid growth.

Timothy Scott, iRent's VP of Product Strategy, commented, "The tight integration between iRent's Tenant Portal and SURE's insurance marketplace makes purchasing renters insurance as easy as ordering take out." After logging into the Tenant Portal, and clicking on the Renter's Insurance tab, all of the tenant information is pre-populated into the insurance application. Tenants can literally obtain a quote in a minute or two.

"Often tenants don't purchase renter's insurance because they don't know where to get it. By integrating the SURE solution into iRent, we're making renter's insurance more accessible to tenants.", said XXXX of SURE.

iRent's Fall Release is available to all existing and future clients today. For more information, visit <u>www.myirent.com</u>

About iRent

iRent® offers a complete, web based (SaaS), Property Management Solution which enables property managers and owners to manage multi-family and commercial properties. iRent allows managers maximize profits through features like auto tenant billing of both rental and late fees.

iRent allows users to develop prospects into tenants including tenant screening. Accounting features allow users to track tenant payments, vendors. A full reporting module with 40+ prebuilt reports, allows you to view and export rent rolls, profit and loss statements and traffic sources

Irent has been helping hundreds of property managers improve tenant and applicant experiences, optimize leasing agent efficiency, control costs, and get maximum visibility into what works and what doesn't since 2016. To learn more, visit <u>http://www.myirent.com</u> or follow ? What's my twitter and facebook link?

About SURE

Getting insured is one of the most financially responsible actions you can take. We've made it easier than ever to feel protected.

Sure helps savvy consumers like you with purchasing and managing the insurance policies that best suit your lifestyle. We answer the question, "Which insurance is right for me?" Then, we make it easy to invest in protecting your possessions, yourself and your loved ones, so you can get on with your life.

The best part: We've done the detailed legwork for you. Through our handpicked partnerships with leading providers like Nationwide, Chubb, Markel, AmTrust, QBE, Hartville, Marsh, and Assurant, we offer comprehensive and trustworthy coverage at an affordable cost based on your specific needs. To learn more, visit <u>http://www.sureapp.com</u>.

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Big Blue recommends that you have renter's insurance to protect your property. If you're interested in getting a quote on renters insurance, just follow the prompts below.										
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SURE embedded within iRent's Tenant Portal.